



*Join Northwest RiverPartners members in raising awareness about our hydro system's benefits, and the work to help fish survival over the past 70 years. We're working to ensure the future of our dams and our working, living rivers.*

### ***Our Objectives***

- Educate about improvements made to the dams and operations that help fish survive.
- Raise awareness about the river system's benefits.
- Build allies and understanding among federal, regional and local decisionmakers, businesses, RiverPartners members and customers, and the general public.

### ***Our Key Messages***

- Our hydro system provides critical benefits to our growing region including power, transportation, irrigation, flood control, recreation, and fish and wildlife conservation.
- Our dams provide renewable energy that's clean, reliable and affordable.
- Investments in fish passage are producing positive results.

### ***Our Campaign***

Northwest RiverPartners is recruiting individuals, businesses and organizations to support and sponsor this campaign. Participants will be named in press releases and will receive materials to conduct their information campaigns in their own area.

We urge your organization or business to join this effort by signing on as a supporter. Just go to the Northwest RiverPartners' Web site at [www.nwriverpartners.org](http://www.nwriverpartners.org) and click on the Green Dams, Blue Skies logo so you can be included. You will find materials on our website for your use in advertisements, newsletters and other public relations efforts.

If you would like to be a sponsor and help offset costs of this effort, contact Terry Flores, Executive Director of Northwest RiverPartners 503-274-7792.

