

Davis, Hibbitts & Midghall, Inc.

OPINION RESEARCH & CONSULTATION

Research Methodology & Purpose

- ✦ 600 completed interviews
- ✦ Margin of error: plus or minus 4.1%
- ✦ Surveys conducted between February 27-March 1, 2007
- ✦ Respondents are registered to vote in Washington, Oregon, and Idaho
- ✦ Purpose: To measure attitudes toward issues related to Northwest dams, energy, and salmon issues.

Gender

- ✦ Male (48%)
- ✦ Female (52%)

Age

- ✦ 18-34 (13%)
- ✦ 35-54 (36%)
- ✦ 55 + (50%)

Party Identification

- ✦ More of a Republican (31%)
- ✦ More of a Democrat (32%)
- ✦ More of an Independent/Other (34%)

State

- ✦ Washington (56%)
- ✦ Oregon (33%)
- ✦ Idaho (11%)